



BTA

BUSINESS TRAVEL
ASSOCIATION

Who are we?

We represent and champion the UK's diverse travel management community, pushing for positive change together with our members.

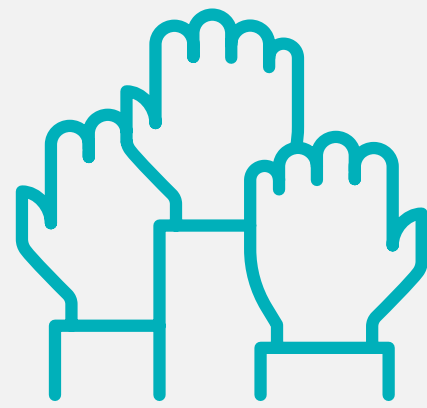
Through **collaboration, education, and advocacy**, our strong collective voice and expertise drives industry excellence and shapes the future of business travel.

Joining us unlocks powerful opportunities to **elevate your business** and deepen your industry impact. From high profile conferences and thought provoking debates to cutting-edge educational sessions and invaluable networking events, we create the spaces where innovation thrives and progress accelerates.

As a not-for-profit organisation, our mission is clear: to support professionals at every level of the business travel sector. We champion diversity and inclusion, and so have a powerful, forward-thinking community where every voice is valued. We tackle industry challenges head on, and seize new opportunities together – because **the future of business travel belongs to all of us.**



BTA Values



Advocacy

Championing travel management companies and the value of business travel.



Collaboration

Shared insights, open dialogue and unparalleled networking opportunities.



Education

Comprehensive learning opportunities to build a stronger future for business travel.



Why join the BTA?

Advocacy & Industry Influence:

We **amplify your voice**, ensuring that every concern and best practice in business travel is heard, shaping the future with you at the forefront. With strong connections to **key decision-makers**, we actively **lobby local and national governments** to influence policy, champion the value of business travel and **promote sustainability** within the sector.

Promotion & Trust:

We **champion** the importance of TMCs to corporations of all sizes, business travellers, and the wider industry. We **advocate** for the importance of business travel and TMCs – ensuring their value is recognised by the public and policymakers alike – and serve as a mark of credibility within the sector. By joining us you can **enhance your reputation** and amplify your presence.

Exclusive Market Insights & Research:

In collaboration with our partners, we extensively research and provide exclusive insights on every aspect of the business travel industry across multiple formats. From our *In Conversation* **podcast** – where we share industry updates and speak to leaders in the business – to **thought leadership** discussions with partner suppliers, as well as **webinars, newsletters, and government updates**, we keep you informed on the latest developments shaping the travel industry.

Networking & Community:

The BTA is a dynamic network of companies and individuals united by a common goal: to foster a successful, innovative business travel industry that keeps the customer at its core.

By joining our network, you'll gain access to and contribute to this extensive community. You'll engage in key **industry discussions**, and collaborate with TMC Members and Industry Partners to **share best practices for sustainable business travel**.

Crucially, you'll also have the opportunity to participate in regular **online meetings** including '**Industry Connects**': member-only meetings to share ideas, discuss issues and share insider knowledge – shaping the future for TMCs, and our sector more widely.

Conferences & Events:

We believe that uniting the business travel community and maintaining **open communication** is essential for a thriving travel industry. That's why you'll have the privilege of attending **exclusive events, conferences, and webinars** throughout the year that are pivotal for networking, learning, and leading.

- Our **flagship Autumn Conference** – an **overseas event** – offers two days of deep industry insights, discussions on broader business impacts, and exceptional social networking opportunities.
- The **BTA Spring Conference** unites TMC senior decision-makers and industry experts for knowledge exchange and strategic interaction.
- **Sector Conferences** and **Subject Matter Forums** cover **key areas of the business travel ecosystem** including Air, Rail, People & Talent and more. Through expert-led dialogue and peer-to-peer exchange, these sessions form an essential pillar of BTA's engagement strategy.
- **Regional Roadshows** connect our communities across the UK, providing essential local touchpoints for members.

Education, Professional Development & Attracting Talent:

We recognise that building a better travel industry starts with attracting and retaining the best talent. By joining us, you can showcase your job vacancies on **our job board**, reaching a wider pool of **high-quality candidates**.

Additionally, we offer dynamic **educational opportunities** designed to **upskill your employees**, equipping them with industry expertise and professional growth opportunities. Through practical training, ED&I initiatives, and best practice insights, they'll gain valuable knowledge to enhance their skills, **develop professionally**, and thrive within your organisation.

Our **Generation BTA Advisory Board** is dedicated to engaging the **next generation of leaders** in the business travel sector, bringing fresh and diverse perspectives to the BTA. It plays a vital role in shaping the industry's future by ensuring it reflects the needs and views of all its members and by **empowering rising stars** within TMCs to contribute new ideas and broaden the industry's demographic appeal.

Testimonials

Our partnership with the BTA not only enhances our credibility and visibility within the travel industry but also equips us with critical resources that enhance our service delivery. The BTA's dedication to advocating for the travel sector resonates deeply with our own commitment to providing innovative and efficient travel solutions.

Through engaging in BTA events and forums, we connect with industry leaders and peers, exchanging insights and adopting best practices that drive our business forward. The BTA's extensive research and up-to-date reports on travel trends and policies keep us well-informed, ensuring that we adapt swiftly to meet our clients' changing needs. We at arrangeMY are excited to continue collaborating with the BTA to shape the future of business travel.

arrangeMY

The BTA plays a vital role in shaping the future of business travel, their findings provide us with invaluable industry insights and a powerful network that helps us navigate the ever-evolving travel landscape with confidence. Having a member of my team on the BTA Generation Board has been so beneficial, not only for her professional growth but for our entire Partnership team. The exposure to industry-leading discussions, collaboration with peers and access to mentorship have enabled her to bring back valuable knowledge, insights and innovative ideas that help shape our approach to client management.

The BTA's advocacy is so vital and so often it's a driving force for progress in our industry, we are very proud to be a part of it.

ATPI

I've been attending BTA events regularly since January 2018. I find the quality and depth of the information sharing at these meetings to be essential to help drive and shape the future direction in my business. This is not only from BTA Suppliers and Industry experts, but also my peers at other TMC's.

The BTA also champions new suppliers to our industry and gives them exposure to the TMC community, thereby accelerating adoption and helping them gain valuable insight into developing value-added products and services that benefit our industry. In addition, I applaud The BTA's position on critical industry subject areas like NDC, IATA and Aviation Strategy to be vital for the UK TMC community speaking as one voice.

Gray Dawes Group

How to join us!

Join the BTA and stay ahead in the ever-evolving world of business travel. You'll gain expert insights, build invaluable industry connections, and unlock exclusive opportunities to elevate your business.

Ready to get started?

Contact us today to learn more and take the next steps to join our community.

thebta.org.uk/bta-team