

JULY 2019

BTA Appoints Clive Wratten As New CEO

The Business Travel Association (BTA) has appointed Clive Wratten as its new CEO. Wratten takes over the leadership of the association and brings with him over 20 years' experience in the aviation and business travel sector, replacing Adrian Parkes who is retiring.

Wratten joins from Amber Road where he has been chief executive officer since 2015. At the TMC he was hired to execute a new business strategy and led its rebrand from CTI in late 2018. Prior to joining Amber Road Wratten held the role of UK general manager at Etihad Airways for eight years, bolstering his aviation experience which included roles with Qantas, Gulf Air and British Airways.

As the CEO of the BTA, Wratten is charged with implementing the association's new, broadened scope of work, as well as continuing to boost member and industry partner numbers and establish new partnerships with cross sector associations, in order to further drive the association's commitment to the business travel sector.

Suzanne Horner, chair of the BTA commented:

"I've known Clive for many years and his commitment to the BTA as a member of the executive committee makes him the ideal person for the job. Whilst we are sad to see Adrian go, we are certain Clive will execute the association's vision superbly and pick up where Adrian's great work left off.

"I'm looking forward to working with Clive and the other members of the board on delivering the new BTA mission and continuing the great work we've already put in place on behalf of our TMC members and their clients, as well as partners and other industry associates."

Representing a diverse range of travel management companies – from global companies to small independent specialists and top regional agencies – and their clients, partners and industry associates, BTA is the authority on business travel. Originally founded in 1967, it acts to lobby those who have an impact on the business travel community, together with promoting the activities of its members as the best in quality and value to the business traveller.

For more information on BTA please visit: www.thebta.org.uk or call 020 3657 7010.

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NOTES TO EDITORS

About BTA:

The BTA is the authority on business travel. Working collaboratively across the industry and with government to promote the integral role of business travel and events to the wider economy.

Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors.

The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability and the wellbeing of travellers.