



Making Business Travel Work for People and Planet

The BTA's Planet Plan vision is of a more sustainable business travel industry that is leading the charge to net zero, environmental responsibility, social equity, ethical business and economic stability.

Safeguard the future, through action today.



VISION

Planet Plan's vision is to support BTA Members in progressing toward a more sustainable future by promoting recognised ESG principles across the supply chain, corporate travel, travel management, and meetings & events.

We aim to empower organisations through shared learning, practical guidance, and collaborative knowledge exchange.

By reframing how the value of business travel is understood, we encourage organisations to explore ways to enhance environmental, social, and governance outcomes in line with their own goals and capabilities. Our approach is designed to help members make informed decisions that balance cost efficiency, safety, operational needs, and traveller well-being, enabling progress that supports both people and the planet.

BEHAVIOURS

Delivering this vision requires collective action. The ACCTT behaviours below outline how our members, and all Charter signatories, are expected to contribute.



ACTION

Whether you're just starting out or leading the way, take action. Set clear objectives and targets, and identify quick wins that build momentum toward a more sustainable future



COMMITMENT

Drive meaningful change within your business, your community and the wider industry. Support others as they progress on their sustainability journey



COLLABORATION

No passengers. Participate fully, learn, share, listen and respond. Everyone needs to be part of this conversation, take what you hear, see and learn and share it across your wider network



TRUTH

Greenwashing is not acceptable, this is not a competitive race any one business can win. Guidance is shared openly between members, confidentiality is maintained and authenticity is essential. Everything we do must be credible and accurate



TRANSPARENCY

Learn from the successes of others and celebrate progress. Fail fast and stay humble, share what you've learnt in a safe and supportive space

THE COMMITMENT

The charter outlines 5 core areas of commitment to accelerate collective progress, improvement and return on investment.

We encourage everyone to make the commitment, regardless of where you are on your journey. The Planet Plan Council and community is here to allow everyone to progress, contribute and thrive.

The Planet Plan Council has outlined the return on investment for TMC's, corporate buyers and for the supply chain. We encourage you to review what opportunity this creates for your business, as well as for the wider travel eco system.



ENVIRONMENTAL IMPACT REDUCTION

Understand, measure and report your carbon emissions

Put credible plans in place to reduce emissions and act on them

Establish policies that support delivery of your reduction targets

Be transparent in impact reporting, publishing your report where possible and, at a minimum, sharing freely with internal and external stakeholders and relevant external databases

Set a Net-Zero target, with a defined near-term reduction targets

Seek independent external verification of your data and results

SOCIAL VALUE GENERATION

Alongside reducing environmental impact, members are encouraged to increase their social value creation. While approaches will vary according to each organisation's vision and values, all members share a responsibility to advance sustainable social development and build more inclusive, equitable, and value-driven organisations.



DATA DRIVEN DECISIONS

Enhance the quality of carbon data, progressing towards more granular and accurate calculation sources

Integrate environmental and social impact assessments into procurement processes and sourcing strategies

Research, plan, and allocate budget for decarbonisation and/or carbon compensation, prioritising independently certified offset projects

EDUCATION & INNOVATION

Empower employees with sustainability knowledge, fostering a sustainability mindset and enabling them to lead change

Commit resources to turn ambition into action

Champion sustainable initiatives and drive positive change across the industry

Share best practice within your organisation and across the BTA membership

Contribute business travel insights to industry sustainability initiatives and white papers

GOOD GOVERNANCE

Understand and meet all legal requirements for sustainability compliance and reporting

Align policies and procedures with your targets, ensuring they are clearly communicated and understood by all employees

Embed sustainability into your business strategy

Set clear expectations across your value chain for compliance, reporting, and performance

Implement a fit-for-purpose governance framework or benchmark, aligned to your risk exposure, risk appetite, and stakeholder requirements

Make sustainability reporting transparent and publicly accessible



THE BENEFITS

BRAND & REPUTATION

Responding effectively to growing stakeholder expectations enhances employer value, builds customer trust and loyalty, and strengthens your ability to attract new business opportunities.

OPTIMISATION & EFFECIENCY

Embedding sustainable practices into your operating model and culture unlocks efficiency gains, drives cost savings, and improves overall business performance.

RESILIENCE & RISK MITIGATION

Sustainability strengthens long-term resilience by reducing exposure to regulatory, climate, supply-chain, and financial risks – helping protect your organisation’s future.

PROFITABILITY

Sustainability is no longer a “nice to have”—it is increasingly a deciding factor in procurement and partnership decisions, directly influencing revenue, competitiveness, and market access.

SUPPORT & COLLABORATION

The Planet Plan community provides a trusted space to learn, contribute, and collaborate—supporting members as they implement change and unlock both internal and external business value from sustainability.



RESOURCES

Planet Plan is here for all BTA members to support making the commitments a reality.

We know this is not always a quick or easy thing to do, and that it can feel daunting. The resources collated on the planet plan site will support you on your journey.



PLANET PLAN OBJECTIVES

Objectives of the resources created by the Planet Plan working groups:

Redefine the ROI of business travel through sustainability principles that deliver measurable environmental, social, and governance (ESG) benefits

Best practice approaches to measuring and reporting sustainability metrics across the corporate travel sector

Best practice approach to incorporate ESG into a travel policy without compromising on cost, safety or well-being

Provide best-practice RFP templates to support consistent sustainability-focused guidance for clients

Foster sustainable and inclusive travel through education and innovation



READY TO MAKE YOUR COMMITMENT?

Commit to the Planet Plan Charter and join our community's journey in progressing toward a more sustainable future.

Our approach is designed to help members make informed decisions, enabling progress that supports both people and the planet.

Company Name:	→	
Name of Signatory:	→	
Commitment Date:	→	
Signature:	→	

ADD YOUR NAME TO BTA MEMBERS ALREADY COMMITTED TO THE PLANET PLAN CHARTER

Add Logo's