

THE BTA BUZZ

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Dear BTA Members,

I extend a warm welcome to you all to the latest edition of the BTA Buzz. It's my pleasure to share with you the exciting updates and activities from the past month. Despite a slightly quieter period in Westminster, our engagements have been impactful, our PR efforts significant, and our upcoming events promise to be enriching. Let's delve deeper into the buzzworthy news!

Cheers, enjoy the read and see you all at a BTA event soon!



WESTMINSTER INTERACTION

While our schedule of meetings with government officials may have been lighter this month, the quality of those engagements has been truly remarkable. One highlight was our meeting with Minister of State for rail, Huw Merriman, alongside esteemed colleagues. The discussions were highly productive, and we're optimistic about the potential for positive rail reform initiatives.

Moreover, I had the pleasure of meeting with Shadow Secretary of State for Transport, Louise Haigh, at a Labour Party event held in Cambridge. These interactions are essential for advocating our industry's interests across party lines.

Our regular meeting with the DfT Air team also took place, where we discussed pressing issues such as APD and Airport Drop Off charges. These engagements play a crucial role in shaping policies that impact our industry.

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PUBLIC RELATIONS

Our presence in the press this month has been notable, with mentions in prestigious publications like The Times and The Independent. We've been actively championing important issues such as APD, Airport Drop Off Charges, and Rail Reform, ensuring that our industry's voice is heard on matters of significance.

In addition to media engagements, we've launched two insightful white papers addressing key concerns in the aviation and rail sectors. Your support in circulating these documents is invaluable as we continue to advocate for positive change. You can access the white papers through the following links:

- [Airport Drop Off Fees White Paper](<https://www.thebta.org.uk/mint-project/uploads/814828878.pdf>)
- [BTA Rail White Paper](<https://www.thebta.org.uk/mint-project/uploads/536778726.pdf>)



WHAT ELSE HAVE WE BEEN UP TO

In addition to the highlights mentioned above, our team has been actively involved in several other activities:

- Andrew attended the Northern Transport Summit, contributing our insights and perspectives to discussions on transport infrastructure.
- Over 50 delegates attended our People and Talent Conference held at our partners Grant Thornton's offices, fostering discussions on talent management and development in our industry.
- We held our first innovation hub of 2024, showcasing three new products to over 40 of our members, sparking innovation and collaboration within our community.
- We also held our first Buyers Advisory Group meeting of 2024, gathering valuable feedback and insights from key stakeholders in the buyer community.



EXCITING PARTNERSHIP ANNOUNCEMENT



We are thrilled to announce that we have signed an alliance with the Association of Travel Management Companies (ATMC) in Australia, who perform similar roles to the BTA. Together, we will address issues relevant to the TMC sector in both countries, fostering collaboration and sharing insights for mutual benefit.



UPCOMING EVENTS

Looking ahead, we have some exciting events lined up that I encourage you all to join. Whether you're interested in networking opportunities, finance webinars, or exploring the latest trends in technology, there's something for everyone to participate in and gain valuable insights from.

Don't miss out on these fantastic opportunities to connect, learn, and contribute to the advancement of our industry.

BTA On The Road Glasgow in conjunction with the SPAA

Join us for an afternoon and evening of networking as well as learning a little bit about the work of the BTA & the SPAA on Thursday 18th April 2024.

[\[Register Here\]](#)

Finance: Get Paid Now, Not Tomorrow Webinar.

Learn about debt recovery and potential changes in government regulations with Terry Corby on Tuesday 30th April.

[\[Register Here\]](#)

M&E Conference

Explore the latest trends and applications driving the Meetings & Events industry forward on Tuesday 21st May 2024.

[\[Register Here\]](#)

Technology Conference

Join the discussion on the evolving landscape of technology and its impact on our industry's future on Wednesday 12th June 2024.

[\[Register Here\]](#)

THANK YOU

Thank you for your continued support as members of the BTA. We value your feedback and encourage you to reach out to us with any questions or suggestions.

Stay tuned for more exciting updates in future editions of the BTA Buzz!

See you soon!

Clive

