

Aviation Conference – Tuesday 20th February 2024
Hallam Conference Centre, 44 Hallam Street, W1W 6JJ.

Agenda

12:00 – Welcome teas, coffees and pastries

12:30 – Conference Welcome

Global Economic Outlook 2024.

IATA

Airline Industry Challenges.

Airline panel discussion

Is it time we stopped chasing the leisure experience?

GDS & OBТ Panel discussion

15:00 - Refreshment Break

Does direct booking deliver choice & service?

The BTA CEO and guest discuss the industry impacts

Can Business travel be 100% sustainable?

Partner panel discussion

Accessible Travel – Have we got it right?

The BTA CEO has a fireside chat to discuss

17:00 – Conference Wrap Up

17:30 – Network Event with drinks & Canapes

Join our members & partners for a few hours of relaxed conversation.

*agenda is subject to change