

# BTA | INDUSTRY PARTNER NEWSLETTER

THE LATEST NEWS AND UPDATES FROM OUR BTA INDUSTRY PARTNERS

## amadeus

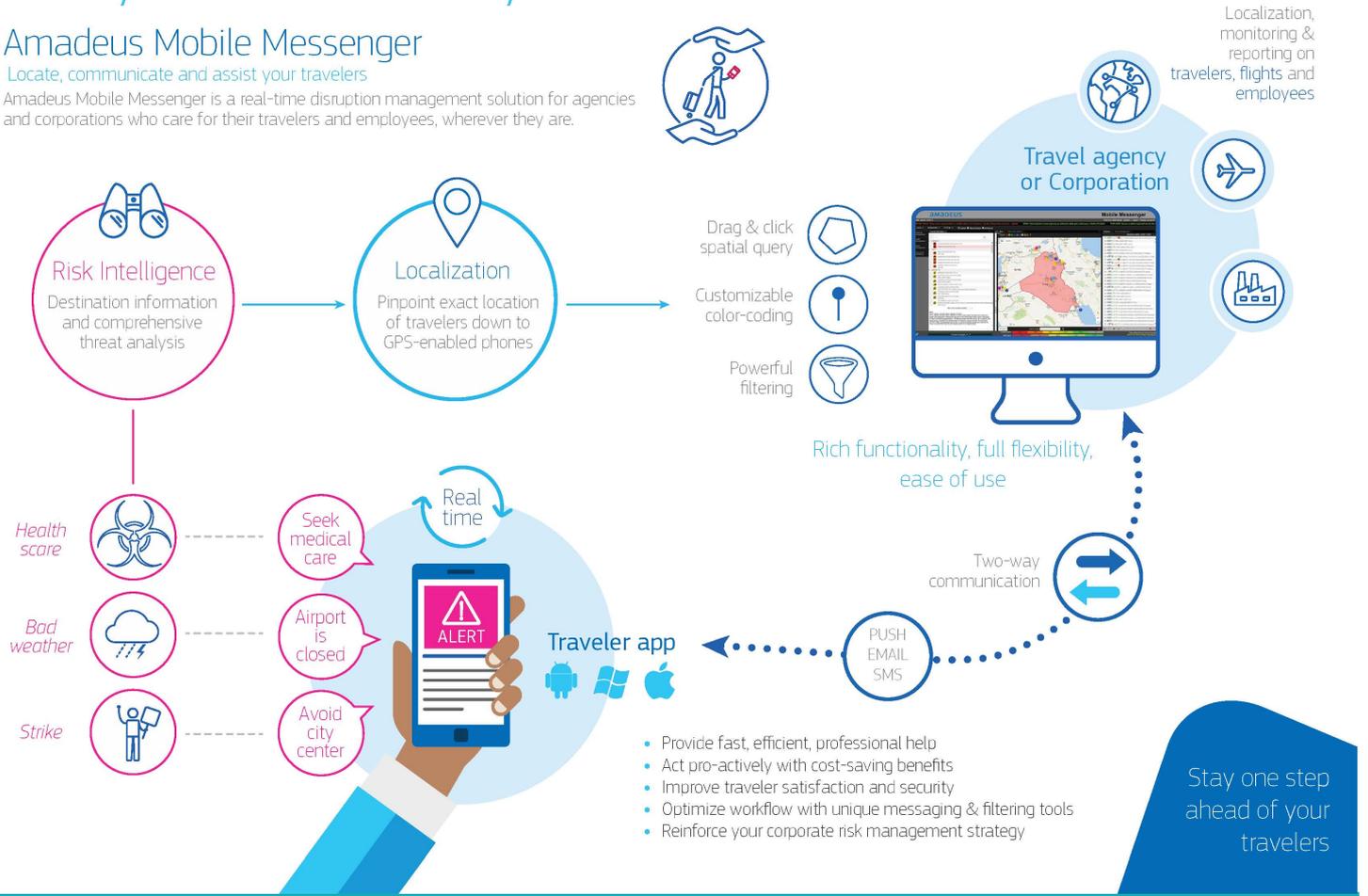
We're here for any questions you might have. Get in touch with your local Amadeus Account Manager to learn more about [Amadeus Mobile Messenger](#).

### Do you care for your travelers?

#### Amadeus Mobile Messenger

Locate, communicate and assist your travelers

Amadeus Mobile Messenger is a real-time disruption management solution for agencies and corporations who care for their travelers and employees, wherever they are.



## ANA and JAMCO Partner To Test The World's First Hands-Free Lavatory Door



As part of the ANA Care Promise, All Nippon Airways Co. Ltd. (ANA) and JAMCO are working together to develop the world's first hands-free lavatory, allowing passengers to use lavatories with peace of mind.

The "elbow doorknob" first began trials in mid-June and includes components that allow people to unlock and open lavatory door using their elbows.

The product is currently in the development and testing stage at the ANA LOUNGE in Tokyo's Haneda Airport and ANA is gathering feedback from customers. This innovation aims to reassure passengers while also creating a clean and comfortable flight experience.

## WATCH VIDEO

# Connect With Confidence Meeting New Expectations With Reimagined Spaces And Our Commitment To Clean



**Marriott International is pleased to present our new Connect with Confidence Meetings & Events Guide for meeting planners.**

We have redefined processes and reimagined spaces to align with expert protocols on cleanliness. Meeting planners and their attendees will see key changes in their event experience at every stage through the planning process and on-site execution.

Based on expert guidance, customer feedback and hotel best practices, this document provides information about how to reimagine your meetings, evaluate and review options and experience new protocols.

**We invite you to reach out to your Marriott Sales Representative to receive a copy of our Connect with Confidence Meetings & Events Guide. Or, simply send an email to AskSales@Marriott.com to request a copy.**

Leveraging best practices from our hotels in Asia, Marriott International has also created a Connect with Confidence video that highlights our new meeting and event protocols at our hotels around the world.

Your welcome awaits.

[CLICK HERE TO VIEW THE CONNECT WITH CONFIDENCE VIDEO](#)



# Sabre

**This month Sabre launched the first Partner Perspective interview in its new series of virtual discussions on the topic of Distribution Dynamics.**

Together with industry leaders and valued partners across airlines, agencies, and travel buyers, Sabre explores the learnings and evolving strategies that have emerged from unprecedented conditions, and how those will shape the future of travel retailing.

[Read the highlights or watch the first episode](#) where Jeff Lobl of Delta Air Lines and Sabre's Emma Wilson, VP Marketing, discuss the present landscape, Delta's steadfast core philosophy, and the future of travel.

We are still committed to [offering] all products in all channels, giving customers the ability to find Delta wherever they're looking for us. It's a core principle that will go beyond any changes in the environment.

**Jeff Lobl**

Managing Director  
Global Distribution Strategy  
Delta Air Lines



PARTNER  
PERSPECTIVE

Evolvi, the online corporate rail booking specialist, has launched new functionality with Seatfrog to offer easy access to First Class ticket upgrades.



The project, which is currently in pilot stage, will enable TMCs to offer the Seatfrog service through their corporate clients' travel policy, whether booking rail via Evolvi's dedicated platform or its API.

## Evolvi Launches Seatfrog Functionality

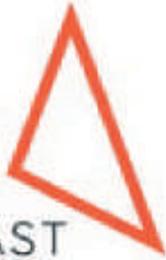
With Seatfrog, travellers with confirmed train reservations can bid on or instantly buy available First Class upgrades as long as their policy setting on Evolvi has been enabled to allow them to do so.

"We know that most corporates set strict rules for First Class travel but may not be adverse to their travellers self-funding upgrades," said Melanie Glass, Head of Account Management at Evolvi Rail Systems.

"Our partnership with Seatfrog will make it easy for employees of our TMCs corporate clients to access good value upgrades through this new functionality but at the same time allowing the corporate to keep control. Additionally, and especially in today's travel climate, we feel that many corporates may also view this ability to upgrade easily and cost effectively to First Class as a positive contributor to the wellbeing of their people."

[www.evolvi.co.uk](http://www.evolvi.co.uk)

[www.seatfrog.com](http://www.seatfrog.com)



AVANTI  
WEST COAST

## Our Safe Travels Pledge

We're Committed To Making Sure You Can Travel With Confidence and Have Outlined Our Safe Travels Pledge Below:

### Maximising Space

We're running more trains which means more room for social distancing onboard.

### Extra Cleaning

We're cleaning more than ever with extra focus on touch points in stations and on trains.

### Helping With Hygiene

We've put more hand sanitisers in our stations to help you keep your hands clean.

### Keeping You Up To Speed

We've added more signage, posters and guidance to keep you informed every step of the way.

For more information [click here](#)

#### Our extra protective measures



**REDUCED SEATING CAPACITY**  
Customers are strongly advised to book a seat on the train in advance. Customers must sit in their allocated seat.



**EXTRA CLEANING**  
We're cleaning more than ever with extra focus on touch points in stations and on trains.



**HELPING WITH HYGIENE**  
We've put more hand sanitisers in our stations to help you keep your hands clean.



**KEEPING YOU UP TO SPEED**  
We've added more signage, posters and guidance to keep you informed every step of the way.



**PLAN AHEAD**  
Book tickets and choose to travel during quieter times.



**MAINTAIN HAND HYGIENE**  
Carry hand sanitiser and wash your hands regularly.



**COVER YOUR FACE**  
Wear a face covering unless you are exempt.



**KEEP YOUR DISTANCE**  
Please respect social distancing.

#### How customers can protect others