

Media Release: 22nd April 2024

CT Travel Group Celebrates 35 Years in Business



This month marks a milestone for CT Travel Group who celebrate 35 years in business within the travel industry. It is an extraordinary tale of a local Tunbridge Wells businessman, starting from humble high street beginnings in 1988, building up an independent, thriving business to become a true success story.

CEO and Founder Mark Kempster began his journey selling adventure holidays and theatre evenings before he identified a gap in the market for the business travel management needs for many of his leisure clients, subsequently forming [CT Business Travel](#). Today, this thriving TMC takes pride in being large enough to be commercially competitive on a global scale and small enough to offer a hands-on, personable service.

Now with three corporate brands under the CT Travel Group umbrella, the travel specialists offer 360-degree travel solutions across the business sector. Its [Trade Missions](#) department was established in 2005, enabling businesses to expand their global reach and facilitate overseas trade with new countries. As the business continued to grow, a dedicated [Groups, Conferences and Incentives](#) department was formed in 2008, providing everything from large-scale conferences to once-in-a-lifetime incentive trips.

Like most independent businesses, CT Business Travel weathered a challenging landscape during and after the COVID-19 pandemic, but has returned to pre-pandemic trading levels and is going from strength to strength, with a significant influx of both new clients and new hires, and a turnover of £43m in 2023/24.

Mark Kempster, CEO & Founder of CT Travel Group, reflects, “As we approach the end of our 35th year of trading, we celebrate a significant milestone in our company history. I am extremely proud that many of our clients who joined us at the very beginning are still choosing us as their travel partner, which is a testament to the excellent service we are known for within the industry. I am confident that we will continue our upward trajectory and solidify our position as a leading travel management company. Our clients and employees trust us to deliver success, and that is exactly what we will continue to do. We have ambitious plans, and I am excited about what the future of the group looks like.”



Mark Kempster, CEO & Founder of CT Travel Group

-ENDS-

Notes to Editors

[CT Business Travel](#)

Established in 1988, CT Business Travel is a multi-award-winning independent Global Travel Management Company. We specialise in collaborating with SMEs to optimise their travel spend while seamlessly connecting business professionals worldwide.

The business is led by four dynamic **Directors**, who are supported by a hands-on Senior Management Team. Together, we empower our business to constantly innovate and evolve to meet ever-changing client needs with compelling travel management solutions. We are proud to be owner run and led.

Headquartered in the UK, we also have a wholly owned office in Delhi in India and are further supported by key partners across the world providing a truly global solution.

CT Business Travel is part of CT Travel Group Ltd.

Press Contact

Pippa Smithers
Senior Marketing Executive
pippa.smithers@ctbusinesstravel.co.uk
01892 571194