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# **BTA Collaborates With Digital Payments Leader Visa**

The BTA today announces its collaboration with the world leader in digital payments, Visa. Visa's role is to make sure businesses are aware of the variety of payment options that are available across the industry, as well as helping them prepare for regulatory or technology changes that could impact the business travel industry.

Visa is sharing its expertise and solutions to support organisations with the transition towards the new Strong Customer Authentication (SCA) requirements from the latest Payment Services Directive (PSD2) – helping clients and partners understand how the regulation impacts their business.

SCA requires an additional security step when making online purchases, with two-factor authentication that asks consumers to confirm their identities with two of three categories: something the consumer knows, something they possess, or proof of who they are (such as with a fingerprint).

Clive Cornelius, Head of Travel Segment, Business Solutions, Visa, commented: "We're excited to be working alongside the BTA to guide the industry and travel management companies through the rapidly growing world of digital commerce, particularly at a time when PSD2 and SCA are coming into full force. We're committed to supporting our partners, and innovating to help them deliver solutions that offer security and convenience."

Visa provides an innovative, reliable and secure payment network, enabling businesses and travellers to make payments easily right across the globe. Additionally, Visa helps the world's leading cities adopt faster, easier, more secure ways to access mass transit through contactless and mobile technology – an issue fully supported by the BTA.

Clive Wratten, CEO, BTA commented: "We're delighted to welcome Visa to our fast-growing portfolio of industry partners to support our members through the important PSD2 and SCA transition, and to encourage seamless and secure payments for travellers worldwide."

**ENDS**

## **About the BTA**

The BTA is the authority on business travel. Working collaboratively across the industry and with the government to promote the integral role of business travel and events to the wider economy.



Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors. The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability and the well-being of travellers.

For more information on BTA please visit: [www.thebta.org.uk](http://www.thebta.org.uk) or call 020 3657 7010.

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