

Wratten to replace Parkes as BTA chief

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The Business Travel Association ([BTA](#), formerly the [GTMC](#)) has named Amber Road chief executive Clive Wratten as its new CEO following the retirement of Adrian Parkes.

Wratten has been with [Amber Road](#) since 2015, where he was charged with executing a new business strategy and led its [rebrand from CTI](#) in late 2018. Prior to this, Wratten held the role of UK general manager at Etihad Airways for eight years. He also has aviation experience with the likes of Qantas, Gulf Air and British Airways.

As CEO of the [BTA](#), Wratten is tasked with implementing the association's new, broadened scope of work, as well as continuing to boost member and industry partner numbers and establish new partnerships with cross-sector associations in order to drive the BTA's commitment to the business travel sector.

Wratten takes over from Adrian Parkes, who is [retiring](#) after more than two years with the association.

Commenting on Wratten's appointment, new [BTA](#) chair Suzanne Horner said: "I've known Clive for many years and his commitment to the [BTA](#) as a member of the executive committee makes him the ideal person for the job. Whilst we are sad to see Adrian go, we are certain Clive will execute the association's vision superbly and pick up where Adrian's great work left off. I'm looking forward to working with Clive and the other members of the board on delivering the new [BTA](#) mission and continuing the great work we've already put in place on behalf of our [TMC](#) members and their clients, as well as partners and other industry associates."