

Responsible Corporate Travel

# YUGEN EARTHSIDE

Your TMC's partner in sustainability.

Let's Go



Get to know us

# Introduction

Yugen Earthside offers responsible package trips designed by locally-owned partners.

We provide **values-aligned corporate travel** for:

- Leadership retreats
- Team offsites
- Employee incentive trips
- Client reward trips
- & more

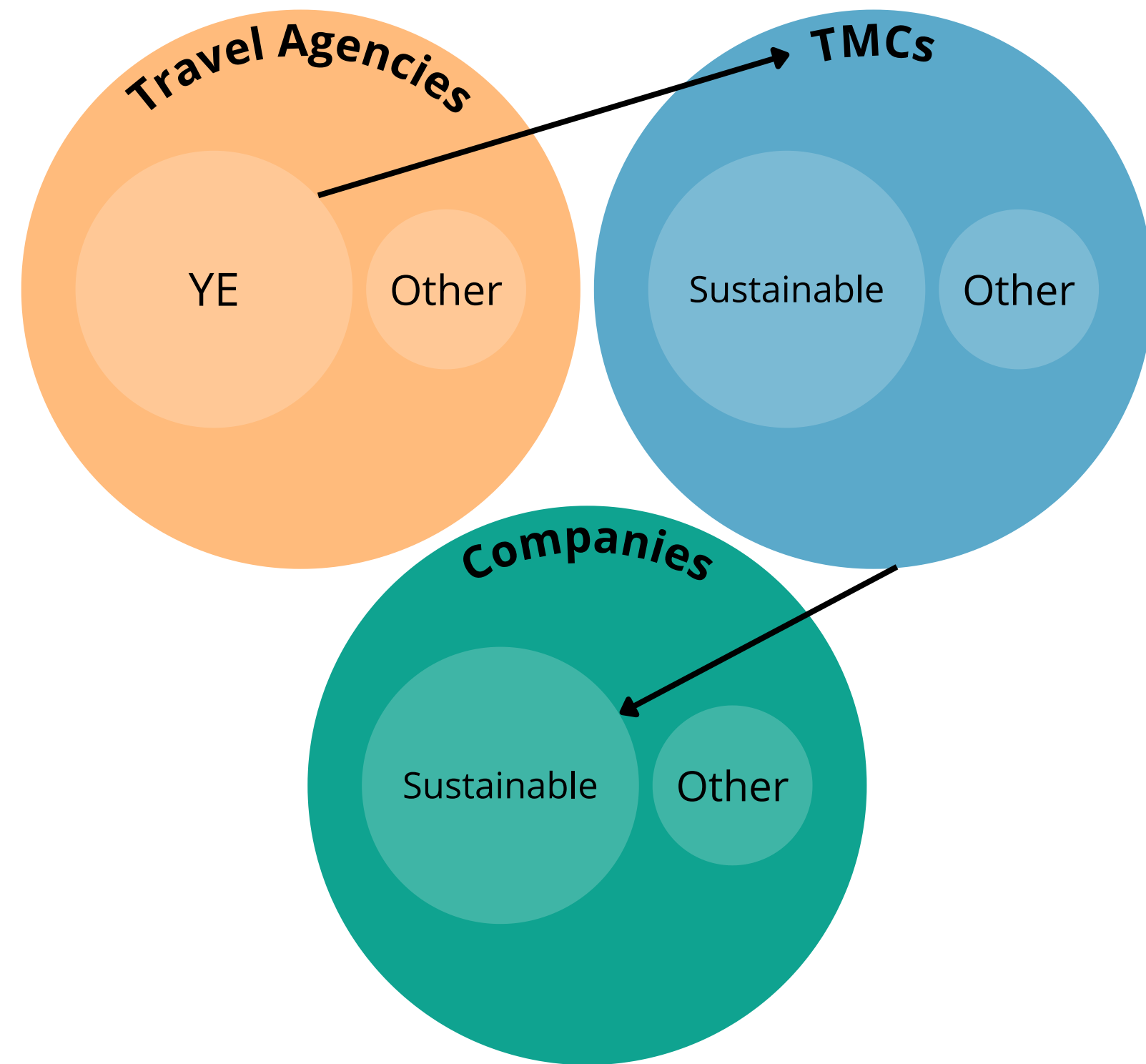


Enhance your offerings

# How TMCs fit in

Yugen Earthside wants to be in your portfolio as an industry-leading sustainability partner.

- Make your TMC more sustainable
- Help companies be more sustainable



# Why should TMCs partner with Yugen Earthside?

Yugen Earthside

## 1. Climate Impact

We are a carbon-neutral company.



**Our proposals include carbon offsets and carbon removals.**

## 2. Eco-Focused

Our company is founded on the principles of sustainability.



**Business travel should reflect the company's sustainability commitment.**

## 3. Give Back

At least 1% of our gross profits are donated to travel initiatives.



**We can connect companies to local initiatives.**

For Your Clients





## 01 Meetings

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Eco-retreat centers  
for leadership  
sessions

## 02 Incentives

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Cultural trips for a  
select group of high  
achievers

## 03 Conferences

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Add on an authentic  
excursion after a  
conference

## 04 Events

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Team-building  
experiences in  
nature

We can help with any trip type

# Corporate Trips

Our network of local, responsible partners ensures a company's trip will be as sustainable as possible.



Any destination

Any group size

A to Z advice on sustainable corporate travel



Trips tailored to a company's needs

# 1. Meetings & Offsites

Ideal for a select group of **senior leaders** or for a **company offsite**, our completely sustainable **retreat center in Portugal** is the perfect backdrop.

- Meeting space
- On-site yoga
- Healthy food
- Massages on request



Trips tailored to a company's needs

## 2. Incentive & Reward Trips

Gift expertly-curated cultural trips:

- As an **incentive** for top-performing sales associates
- To **reward** high-value clients
- To **congratulate** a team on a job well done

Privately guided experiences can include:

- Nature excursions
- Cultural activities
- Artisan visits
- Community homestays
- Gastronomy tours



Deep dive

# Incentive & Reward Trips: Example



Your TMC connects Company Z to Yugen Earthside.



Company Z agrees to 20 incentive & reward trips, each having a maximum value of \$4,000 USD.

- 10 pairs of trips for 2 people
- 5 family trips for up to 4 people



Company Z's employees can book *any* trip on YE's platform <=\$4,000 USD pp.

- 17+ destinations
- 100+ experiences



All trips will include carbon removal contributions and carbon offsets.





Trips tailored to a company's needs

## 3. Post-Conference Excursions

Encourage companies attending short work conferences in major cities to **add on** a cultural excursion afterward.

- Longer trips are more sustainable
- Contribute to the local economy
- See more than the expo center



Trips tailored to a company's needs

## 4. Team Building & Charity Trips

For a **unique team-building experience**, consider:

- Climbs, like Mt. Kilimanjaro
- Charity treks/walks

These can be combined with relaxing safaris or cultural excursions after the active adventure.





The Basics

# How Our Service Works

We take care of all the details at the destination.

Included	Add-ons	Excluded
Airport Transfers	Sustainable Travel Insurance	Flights
Accommodation	Local Non-Profit Suggestion	Visas
Itinerary & Activities	Sustainable Travel Books	Alcohol
Guide(s) + Tips	Zero Waste Travel Products	
Ground Transport	Documentation Video	
Food		
Carbon Offsets & Removals		





## Benefits

# TMCs working with Yugen Earthside

-  **Sustainability is at our core.** We are experts in sustainable travel, and all of our experiences reflect this.
-  **Leverage our network.** We do the leg work to find incredible, locally-owned, responsible partners around the world.
-  **Unique experiences.** We are the opposite of mass travel. These are not cookie-cutter experiences, with no sacrifice to quality.
-  **Be part of the solution.** As an industry, we need sustainable travel to go mainstream. Help bring exposure to positive-impact trips.
-  **Sustainability is in demand.** Numerous reports show the growing appetite for responsible experiences. We add these to your offerings.
-  **Diversify your portfolio.** Support a woman-owned company and a sustainable company.





## Benefits

# Companies working with Yugen Earthside



**Save time** planning trips. We can help with any group size.



Feel good about their **values-aligned corporate travel**.



**Boost employee morale, engagement, and retention** by proving that sustainability trickles into every aspect of the company's operations.



Improve their **brand's reputation** and **corporate image** by leading by example.



Easily **incorporate metrics** about carbon offsets, carbon removals, and community impact from corporate travel **into their CSR/ESG goals**.



Travel with **social responsibility and community impact** in mind: optionally choose to support local initiatives at the destination.





# Testimonial

"I organized a retreat for my community and this trip exceeded all my expectations and then some! Starting with the accommodation at the retreat center, it was perfect for our sustainable entrepreneur retreat. It had multiple indoor and outdoor common areas for coffee breaks, power hours, and happy hours. The meals were out of this world and they accommodated any dietary needs. **I would 100% recommend this trip** for any active group or retreat organizer. Hilary from Yugen Earthside is the best and made this retreat extra special for us. **I already have participants asking me if we are doing this retreat again next year!**"

**Erika R.**

Nadi Marketing



# Thank You

Let's make corporate travel more sustainable... together.

## Contact Us

 [hilary@yugenearthside.com](mailto:hilary@yugenearthside.com)  
 1 (888) 601-4390

## Visit Our Website

 [Yugen Earthside](#)  
 [Responsible Corporate Travel](#)

## Follow Us





# How we vet our local partners

This is our bread and butter. We work hard to scout and carefully select Destination Management Companies that meet our high standards of sustainability.

1

## Sustainability Survey

Companies submit a 3-part survey of their business and sustainability ethos and actions. They can inform us of any sustainability certifications earned.

2

## Online Audit

We analyze their website and reviews on multiple platforms to confirm if sustainability is central to their operations and if they deliver overwhelmingly positive experiences.

3

## Video Interview

The final step is conducting a one-hour video interview. We get to know our partners on a personal level, and confirm that what they tell us matches their private survey responses and their public online persona.





Going Deeper

# Working with Us

We'll work with your Corporate Travel Planner and propose the perfect trip.

## Trip Type

Is your corporate travel for a leadership retreat, team offsite, incentive or reward trip, a charity climb or trek, or something else?

01

02

## Location

Identify which destination you want to visit.

## Group Size

Define your group size so we know how many people to plan for. We can help any group size!

03

*let's go*



The Details

# Timeline

1

## OUTREACH

Tell us the basics about your corporate travel: trip type, location, & group size

*T-6 months*

2

## CURATION

We'll review the best local partners with sustainability central to their operations

*T-5.5 months*

3

## PROPOSAL

Quote provided for a trip meeting your criteria, inclusive of carbon offsets & removals

*T-5.5 months*

4

## FEEDBACK

Request changes, ask questions, & confirm additional add-ons; we're flexible

*T-5 months*

5

## FINALIZE

Pay a deposit to confirm the trip; receive carbon offsetting and removal metrics & certificates

*T-4 months*

6

## GO!

Have an incredible trip with your team, with ongoing support & assistance throughout

*T-0 days*

We'll be with you every step of the way.

