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Leeds Bradford[®]
Yorkshire's Airport

Leeds Bradford Airport Joins the Business Travel Association as Newest Airport Partner

London, 01.10.2024 – The Business Travel Association (BTA) is delighted to welcome Leeds Bradford Airport (LBA) as its latest airport partner, effective October 2024. This partnership aligns with LBA's commitment to supporting business travel and enhancing connectivity for corporate travellers across the UK and internationally.

Leeds Bradford Airport is a pivotal hub for both domestic and international travel, with a strong focus on delivering efficient, high-quality services for business travellers. Through this partnership with the BTA, LBA will collaborate with the UK's leading association for business travel professionals, working in tandem to address the industry's evolving demands.

Clive Wratten, CEO of the BTA, welcomed the partnership, saying: *"We are thrilled to partner with Leeds Bradford Airport, a leading player in the UK's travel infrastructure. Its dedication to supporting the business travel community complements our mission to drive excellence and innovation across the sector. Together, we'll work to enhance the traveller experience and reinforce the vital role of business travel in the UK."*

Nicola McMullen, Aviation Director of Leeds Bradford Airport, said: *"This marks an exciting step forward for LBA and our commitment to UK business travel. This partnership will help grow our presence in the increasingly competitive travel sector, while enhancing the services and connectivity that corporate travellers rely on within our region."*

Together with the BTA, we aim to address and meet the evolving needs of business travel, both domestically and internationally, and continue to strengthen our position as a key airport for business connectivity."

Notes to Editors:

About The BTA

The BTA is the authority on business travel. Working collaboratively across the industry and with the government to promote the integral role of business travel and events to the wider economy.

Originally founded in 1967, the BTA has a diverse membership and roster of industry partners. It's TMC membership accounts for over 90% of UK expenditure on managed business travel, delivering value for money and great service to business travellers in the private, public and not-for-profit sectors. The BTA focuses on delivering practical solutions to challenges and market changes, as well as supporting best practice, sustainability and the well-being of travellers.

For more information on BTA please visit: www.thebta.org.uk or call 020 3657 7010.

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