

Meetings & Accommodation Conference – 21 May 2024
Melia White House Hotel, Albany Street, London, NW1 3UP

AGENDA

09.30 – Welcome Teas, Coffees, and Pastries

10:15 – Conference Welcome

The Future of Meetings & Events

- Current & future trends
- Instant booking & online reservations
- Navigating venues changing terms & conditions

Balancing In person and Virtual Experiences

- What is the new intersection for in person and virtual experiences
- Crafting strategies for your audience

Reimagining engagement in events

- Attendee wellness, purpose & engagement

12:30 – Lunch & Event showcase

14:00 – Welcome back

Sustainable Event practices

- Practical tips for event planning
- Food sourcing & waste strategies
- Budget vs quality

Accessibility & inclusivity in events

- Pre event planning
- What to look out for

16:30 - Closing Remarks