

# BTA UPDATE

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## **Clive Wratten**

Chief Executive, BTA

Reflecting on the so-called quieter summer season, it transpired to be anything but. The mercury rose to new heights and the aviation sector definitely felt the heat.

Passengers experienced continuous disruption, finding themselves wondering if they were going to be able to board flights. That's when TMCs come to the rescue.

Working closely with corporates, our members are ready to offer advice and to make alternative travel plans when required to ensure that business travellers are taken care of when the unexpected happens.

Speaking of the heatwave, it's an undeniable sign of the need to be environmentally minded when choosing to travel by air. Many big players in the industry have created green initiatives, including platforms allowing passengers to track and offset their individual carbon footprint.

Being environmentally savvy will sometimes require choosing an alternative to air travel. Despite recent downbeat comments from the Transport Secretary Grant Shapps, the BTA continues to support UK infrastructure improvements, including HS2 and appropriate airport expansion. They are vital for the UK economy to thrive.

