

Planet Plan Conference – Thursday 30th November 2023

Mastercard, 10 Upper Bank Street, Canary Wharf, London, E14 5NP

The day has been designed to delve deeper into the workshop findings of our previous Planet Plan Conference, translating these ideas into actions and generating tangible outcomes. PP Conference #1 helped to reach consensus on the *what* we want to deliver and PP Conference #2 is designed to shape the *how & when*.

The conference is kindly being organised by our partners Black Box Partnerships.



Agenda

10.30 Registration

11.00 Introductions & group briefings

11.15 Group discussion #1

11.45 Group discussion #2

12.15 Group discussion #3

12.45 Lunch

13.45 Feedback group discussions & deliverables

15.15 Summary & close

Each delegate will have the option of contributing to three group discussions of their choice, agreeing the short, mid and long-term actions for each of our core themes. This will drive the Planet Plan goals, outcomes and collaboration for 2024. The discussion groups are:

1. **Planet Plan Charter & PMO** – define the scope of PP (expansion to full ESG focus), conclude the 'rules of engagement', potentially rebrand and subsequently create and manage the master plan of project scope and deliverables.
Group Leader: Kirsty Given, Agiito
2. **Data Consistency** – define minimum standards of reporting, engage with buying community to ensure standards meet corporate need and identify full range of reporting solutions available to BTA members.
Group Leader: Pippa Ganderton, ATPi
3. **RFP Content Consistency** – define a framework across all travel modes that will drive simplified RFP preparation & response for buyers and BTA members & suppliers, ensuring all existing frameworks are explored and integrated.
Group Leader: Sarah Makings, Mastercard

4. **ESG-lead Travel Policy** – define a framework to provide guidance and recommendations for buyers, members & partners to encompass ESG goals and ensure a balance of cost vs. CO2.
Group Leader: David Luney, Intel

5. **BTA PP Education Programme** – define the needs of partners & members and source and create a library of assets and external educational options to include **Positive Travel Stories** – collaborate with all parties to create a series of case studies, showcasing the positive influence that business travel delivers across different commercial sectors.
Group Leader: Dave Morgan, Midas

6. **BTA Trip ROI Methodology** – define a model that will enable the BTA members & partners to demonstrate the carbon cost of a business trip vs value delivered to the corporate entity & social impact.
Group Leader: Nico Nicholas, T4T

All of the above will be underpinned by a **PP Collaboration Focus** – defining the government bodies, associations, alliances that the BTA need to engage, to ensure the focus is global not local and we are integrating solutions / frameworks already created.